Transformation 2 (Universal Everything)

HERMAN KONINGS - MPACT - 18 FEBRUARI 2022
THEATRE
OF
TALES.

extra
BLACK FRIDAY
SMART TV
SAMSUNG
40"
5 SERIES
5200

De Triomf over de Dood - Pieter Brueghel de Oude (1562)

We, Myself & A.I.

Carl Jung

“

Mobiliteit is een
basisbehoefte van de mens.

status

identiteit

cultuur

beleving

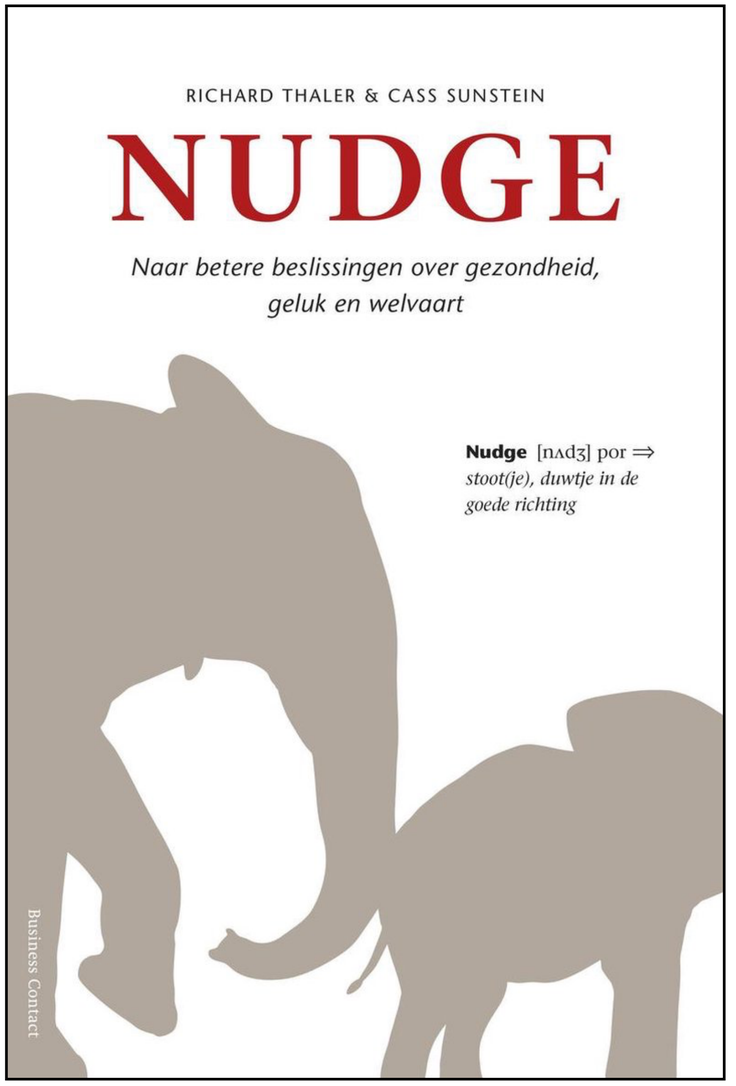
ontmoeting

convenience

convenience

convenience

NUDGING &
OVERTUIGEN
GEDRAGSVERANDERING IN DE PRAKTIJK
MET MEER DAN 100 VOORBEELDEN
& CONCRETE INZICHTEN
Reinout Van Zandycke
Ciska Wybo


RICHARD THALER & CASS SUNSTEIN
NUDGE
Naar betere beslissingen over gezondheid,
geluk en welvaart
Nudge [nʌdʒ] por ⇒
stoot(je), duwtje in de
goede richting
Business Contact

zelfreflectie

visualisatie

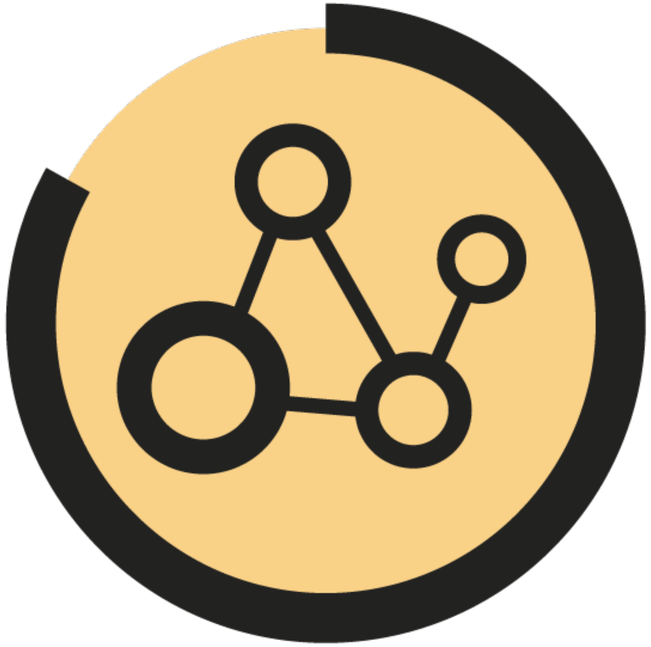
stap-voor-stap

leer van de meester

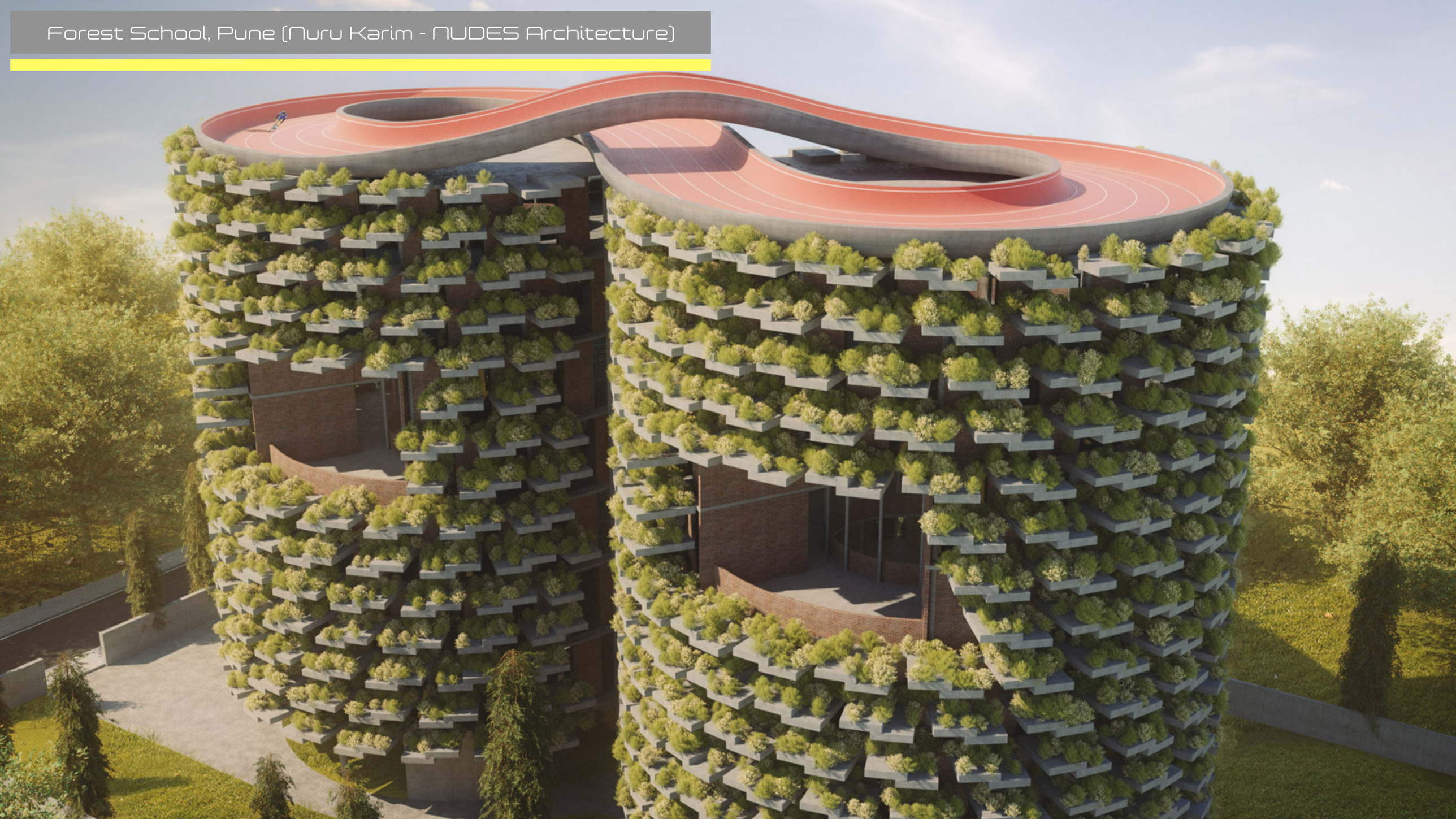
samenhang

fun

samen



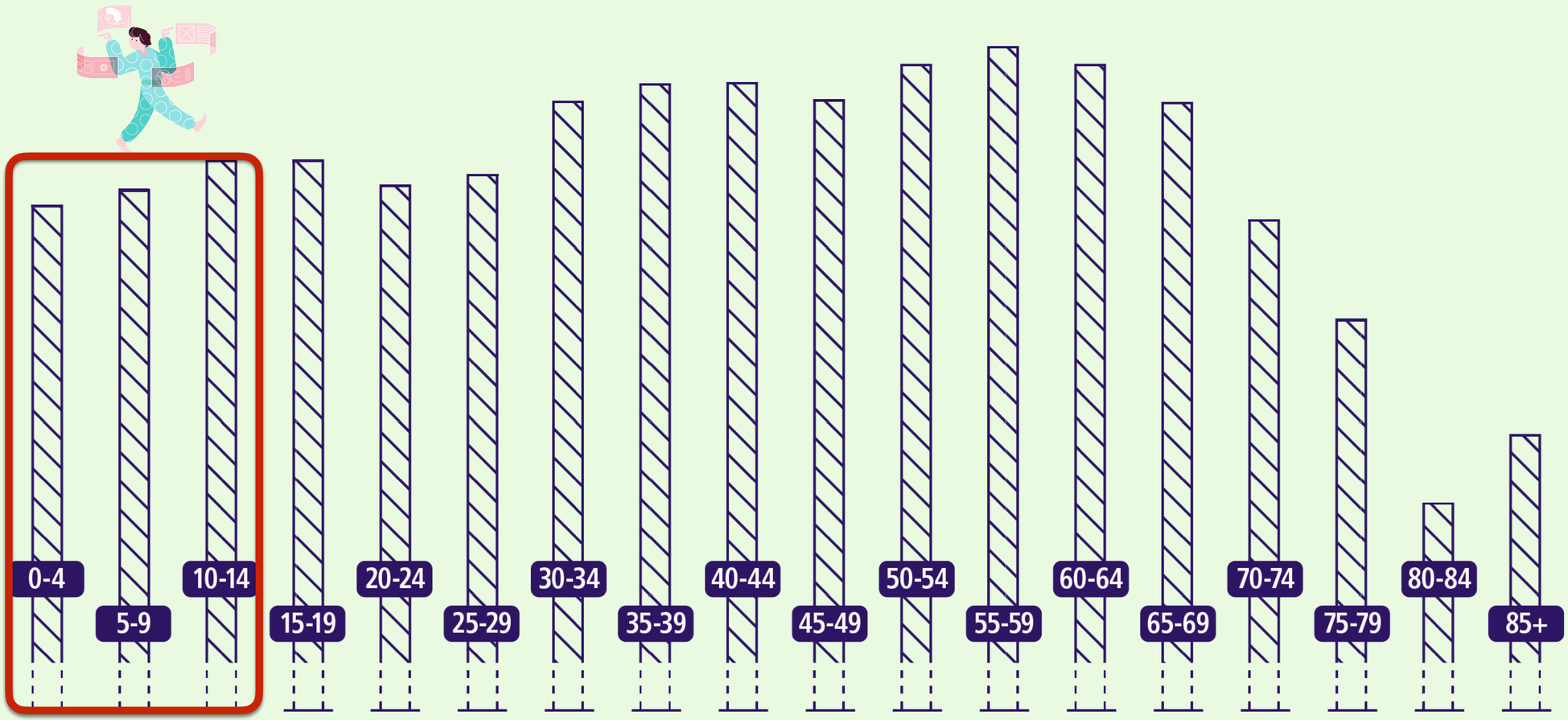
Forest School, Pune (Nuru Karim - NUDES Architecture)



“

Kinderen die zijn opgegroeid met een minimum aan ‘groene blootstelling’ hebben tot 55% meer kans om een psychische stoornis te ontwikkelen.

Gen α


0-4
5-9
10-14
15-19
20-24
25-29
30-34
35-39
40-44
45-49
50-54
55-59
60-64
65-69
70-74
75-79
80-84
85+

NIKELAND
on
ROBLOX

het 'metaversum'

Children conform, adults resist: A robot group induced peer pressure on normative social conformity

UNIVERSITY OF PLYMOUTH

Abstract

People are known to change their behavior and decisions to conform to others, even for obviously incorrect facts. Because of recent developments in artificial intelligence and robotics, robots are increasingly found in human environments, and there, they form a novel social presence. It is as yet unclear whether and to what extent these social robots are able to exert pressure similar to human peers. This study used the Asch paradigm, which shows how participants conform to others while performing a visual judgment task. We first replicated the finding that adults are influenced by their peers but showed that they resist social pressure from a group of small humanoid robots. Next, we repeated the study with 7- to 9-year-old children and showed that children conform to the robots. This raises opportunities as well as concerns for the use of social robots with young and vulnerable cross-sections of society; although conforming can be beneficial, the potential for misuse and the potential impact of erroneous performance cannot be ignored.

Increasing Saving Behavior Through Age-Progressed Renderings of the Future Self

Many people fail to save what they will need for retirement. Research on excessive discounting of the future suggests that removing the lure of immediate rewards by precommitting to decisions or elaborating the value of future rewards both can make decisions more future oriented. The authors explore a third and complementary route, one that deals not with present and future rewards but with present and future selves. In line with research that shows that people may fail, because of a lack of belief or imagination, to identify with their future selves, the authors propose that allowing people to interact with age-progressed renderings of themselves will cause them to allocate more resources to the future. In four studies, participants interacted with realistic computer renderings of their future selves using immersive virtual reality hardware and interactive decision aids. In all cases, those who interacted with their virtual future selves exhibited an increased tendency to accept later monetary rewards over immediate ones.

“

We zullen wellicht vlotter positieve gewoonten ontwikkelen die ons "toekomstige zelf" ten goede komen als een externe kracht als A.I. ons motiveert.

InSight Tech Demo

Pitch Yaw Roll

Head pose

Head gaze

Eye gaze

Internet Of Behaviors

sightcorp

“Tegen 2023 zullen de individuele activiteiten van 40% van de wereldbevolking digitaal gevolgd worden om het menselijk gedrag te beïnvloeden.”

Gartner (2021)

“

digitale religie

Het onwankelbare geloof in
de digitale verlossing van het kwaad.